

NEWSLETTER



April 2010

Dear alumni,

Welcome to our second newsletter of the current year. We hope you had a great Q1 followed by a pleasant and relaxing Easter time.

The board of the alumni association met in March to refine event planning for 2010. For the events scheduled between September and December, please provide us with your suggestions/indications, especially with regards to the locations. We are happy to include your wishes in the process.

In Q1 we had the pleasure to meet Stamford Consultants, a well known recruiting firm tackling the topic of "personal branding". Moreover we attended the presentation of Dr. Axel Paeger, one of the largest "public to private" private equity investors in hospitals in the German speaking part of Europe. Finally we enjoyed a skiing weekend in the Berner Oberland with Bocconi Alumni from Zurich, Geneva and Milan.

Please remember to regularly check your Xing, Facebook or LinkedIn profile where you can find all the activities the association is organizing.

PROFESSIONAL EVENTS - Networking

→ **BOCCONI MEETS ALUMNI: Restructuring in Eastern Europe - a real life experience**
Date and location TBD

Christian Bachmann, a Bocconi alumnus, will share his experience in restructuring a company in Eastern Europe. His experience has already been the subject of an interesting seminar held at the Katholische Universität Eichstätt-Ingolstadt. More information soon.

→ **BOCCONI @ JAC 2010**
Rüschlikon, ZH – October 1st, whole day
WHERE: Rüschlikon (ZH) premises of SwissRE

As a full SAMBA (Swiss Association of MBAs) member school, Bocconi has been present at the Joint Alumni Conferences (JAC) since the creation of this high-calibre, international event, taking place every October at the SwissRE conference center. JAC is assembling the best of the best from academia, business and politics, reaching an attendance of +400 participants last October, and attracting prominent press coverage (among others BILANZ Magazin).

For the JAC 2010 we decided to bring Bocconi's participation to the next level. We are working at bringing a top-level Bocconi alumnus from academia or business to speak at the JAC. This is a tremendous opportunity to further boost Bocconi's name and presence on an international level. Your ideas, suggestions and input are very welcome. For infos regarding the event, past speakers and speakers scheduled for 2010, please consult www.jac-conference.org.



FUN EVENTS – Get together

→ **EXTRAORDINARY ANNUAL ALUMNI BOCCONI ZURICH ASSEMBLY**

Zurich – April 22 @ 19.00

PRICE RANGE: 50-60 CHF

WHERE: Ristorante Positano, Stampfenbachstr. 6, Zurich

Prior to the dinner we will have the formal part of the reunion, i.e. the extraordinary assembly:

1. Plan of the 2010 activities
2. Results 2009 and budget 2010
3. Amount of the annual fee for 2011
4. Association statute changes (art. 2, 4, 15, 16, 27, 37, 38)
5. Election of the members of the board
6. AOB

Only the Bocconi Alumni (both University and SDA) living in the German part of Switzerland having paid the 2010 annual fee to the Alumni Bocconi Zurich Association or to Alumni Bocconi Association in Milan (or previous ALUB and AMSDA) are allowed to vote (refer last page for bank details).

The modifications of the Alumni Bocconi Zurich Association statute are due to the changes of the global alumni Bocconi associations (previously ALUB and AMSDA now united in a common association, the Alumni Bocconi Association). Please check attached document with the modifications in the highlighted articles (art. 2, 4, 15, 16, 27, 37, 38), also available by request.

→ **SPRINGTIME BRUNCH**

Zurich – May 30 @ 10.00am

PRICE RANGE: 40-50 CHF for adults, 20CHF for children

WHERE: Chaesalp www.chaesalp.ch, Zurich

Family friendly brunch in the outskirts of Zurich. The past edition was a success.

→ **TRADITIONAL SUMMER DINNER**

Zurich – July 1 @ 19.30

PRICE RANGE: 100 CHF excl. drinks

WHERE: Sonnenberg www.sonnenberg-zh.ch, Zurich

We welcome you at one of the most beautiful and posh places in Zurich. Don't be distracted by the amazing view, also the food is exceptional (15 points - Gault Millau).

→ **JOINT ALUMNI DRAGON BOAT TROPHY**

Zurich – August 29

WHERE: Seeclub ZH (Zurich lake), Mythenquai 75, Zurich

Welcome to the fifth Joint Alumni Dragon Boat Trophy, a friendly competition among Alumni Chapters from leading global business schools. Last year we finished almost among the top 3 teams without any preparation! Please subscribe in advance so that we can assemble a group of 10 alumnis

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(ladies very welcome) and spend some time together training in a fun atmosphere. Information, pictures and a detailed flyer and we found on www.swissamba.ch.

→ **PASTA E BASTA**

Zurich – September – date and time to be defined

PRICE RANGE: 50 CHF

WHERE: to be defined

→ **THANKSGIVING DINNER**

Zurich – October – date and time to be defined

PRICE RANGE: 70 CHF

WHERE: to be defined

→ **BOCCONI GOES DISCO**

Zurich – November – date and time to be defined

PRICE RANGE: depending on the amount of drinks consumed (individual payment)

WHERE: to be defined

→ **TRADITIONAL X-MAS DINNER**

Zurich – December – date and time to be defined

PRICE RANGE: 80 CHF

WHERE: Hotel St. Gotthard, Bahnhofstr. 83, Zürich

PLACEMENT – Job Offer & Search

→ **JOB OFFERS**

All job placements are now posted on our web site www.alumnibocconi.ch

Latest position:

- Commercial Leader – GE Capital Solutions AG Switzerland

OTHERS

→ **MEMBERSHIP FEE 2010**

DON'T FORGET To pay the annual fee of CHF 30 (same as in 2008 and 2009) **to become an Effective member** of our Association and have access to “effective members only benefits”. Your 2009 membership expired on December 31st 2009. Please transfer the fee amount to the Association bank account. We use this money only to cover our administrative costs, including the website.

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Please note the **Bank Account Details** as follows:

Associazione Alumni Bocconi Zurigo

Banca Popolare di Sondrio (Suisse) Zurich

Conto corrente: 180772.001.000.001

Clearing: 8252

SWIFT: POSOCH22

IBAN: CH69082520180772C000C

If you currently are a paying Member of AMSDA (Milan) or ALUB (Milan), payment is not necessary, but please contact us (contacts are available at www.alumnibocconi.ch).

We distinguish between simple and effective members of our Association. **Becoming an effective member** grants you the possibility to **benefit** from reduced fees for participation to our events, the right of priority when events are for a limited number of guests, the access to reserved area of the website (e.g. job openings).

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